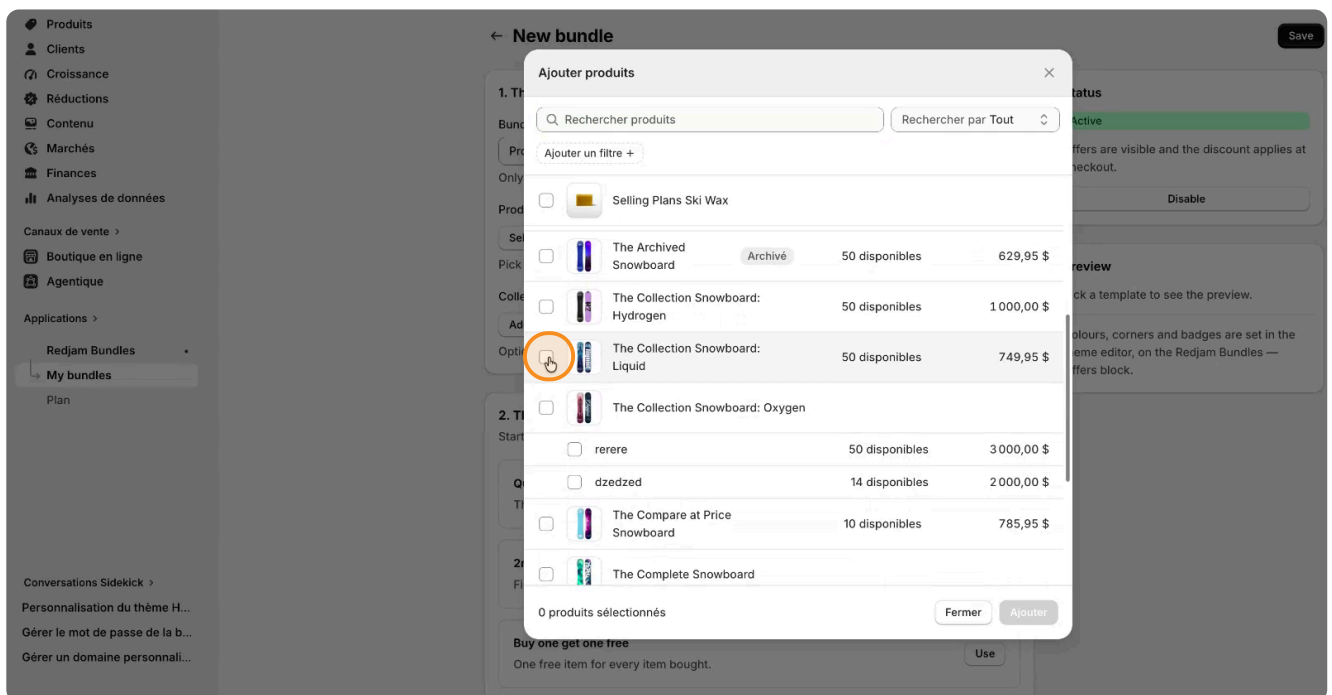


Setting Up Bundled Offers with ReducemBundle

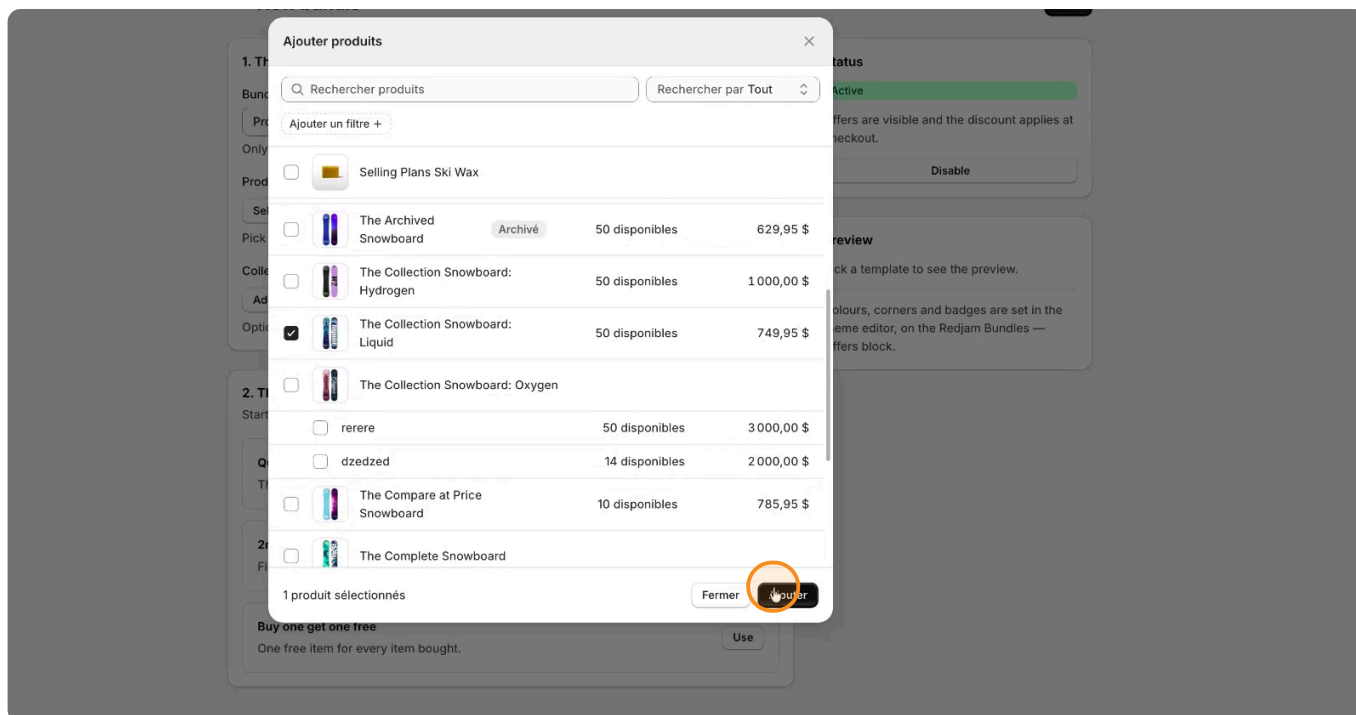
This guide shows you how to create a bundle (bundled offer) with the ReducemBundle app, add it to your product page, test how the discounts work, use the progress bar feature, and understand the different subscription plans.

Step 1: Create a New Bundle

1. Open the RedjamBundle app from your dashboard.
2. Go to the bundle creation section.
3. Enter a name for your offer, like "June Promotion".
4. Choose how you want to target your offer:
 - Either by picking a specific product;
 - Or by selecting an entire collection.
5. For this example, pick a specific product:
 - Choose the **liquid skis** product.



- Click **Add** to include it in the bundle.



Step 2: Pick a Template and Set Up Discount Levels

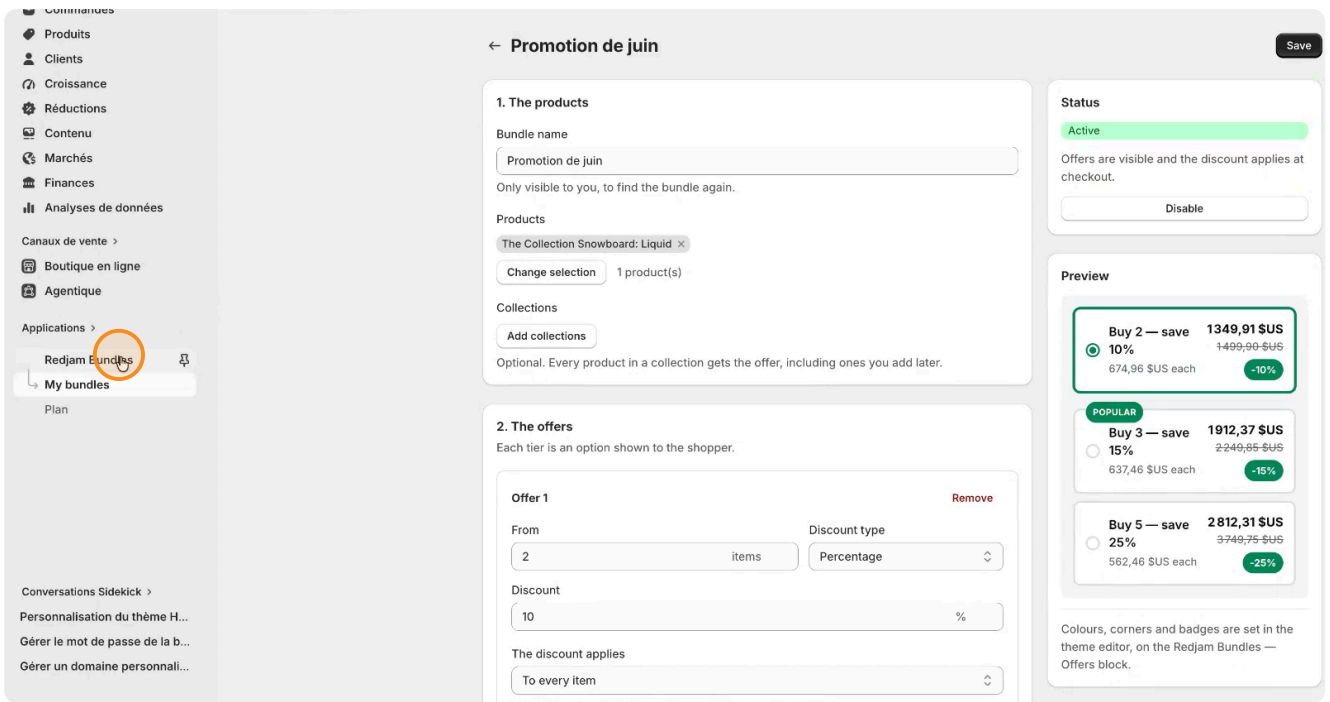
1. Select an offer template based on your sales strategy:
 - **Quantity-based offer:** the more you buy, the bigger the discount.
 - **Discounted second item:** first item at full price, second item gets a discount (for example, -30%).
 - **Buy one, get one free:** buy one, get one free.
2. For this example, go with the **Quantity-based offer** template.
3. Set up the different offers (offer 1, offer 2, offer 3) as you see them in the preview.
4. Decide on your discount conditions, for instance:
 - For **2 items** purchased, apply a discount:
 - Either as a **percentage**;
 - Or as a **fixed amount**.
5. Here, select a **percentage**, like **10%** off for buying 2 items.
6. Check in the preview that the update is applied to the **cart total**—not just the second item:
 - The discount covers all items in the offer, not just the next one.

Step 3: Customize Offer Text and Badges

1. Personalize your offer's text (title, description, promo message) as you like.
2. If you want, turn on the little **"Popular"** badge on an offer to highlight it and encourage customers to click.
3. Adjust where this badge appears and how it looks to fit your page style.

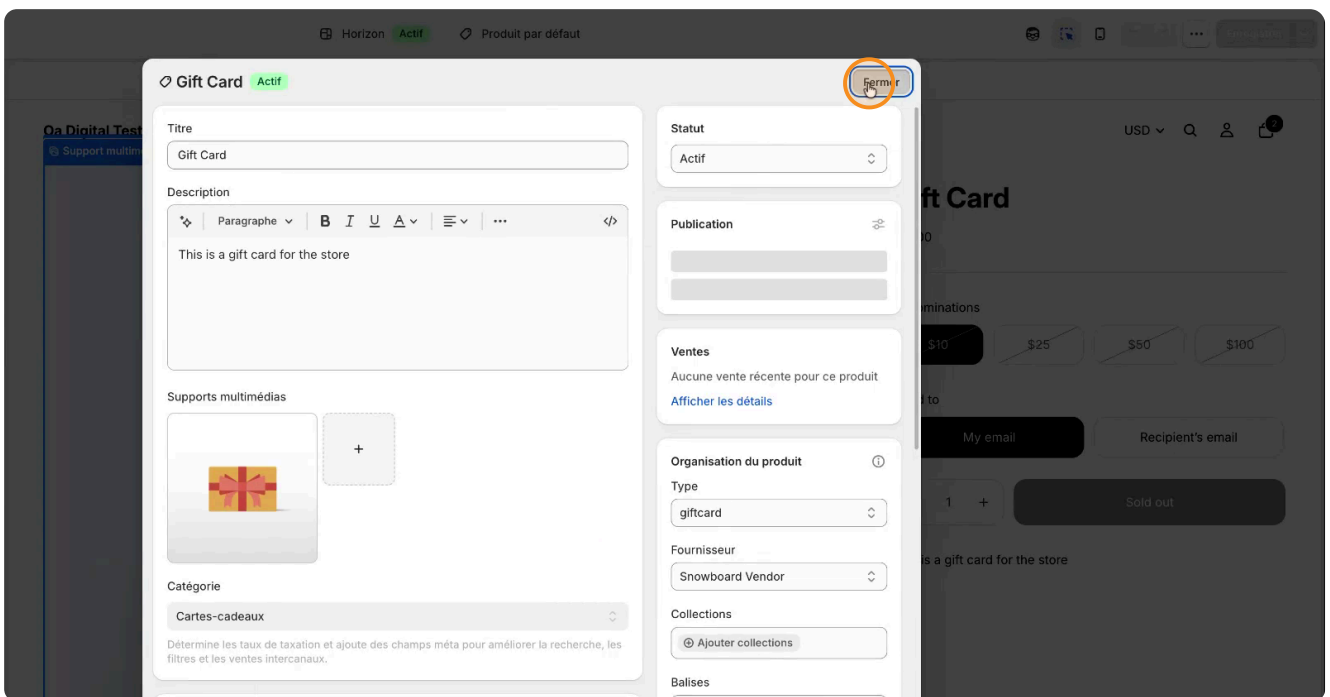
Step 4: Activate and Save the Bundle

1. Turn on the bundle at the bottom of the setup page (activation button).
2. Click **Save** to store your new bundle.
3. Go back to the app's main page to check that:
 - The bundle shows up in your list;
 - The bundle is marked as **active**.



Step 5: Go to Theme Editor and Prepare the Product Page

1. From the app, open the **theme page** setup to install the bundle widget.
2. Click on **Theme Editor** to get to the editor for your store's theme.
3. In the theme editor, pick a **product** to preview:
 - Choose the product you're running the promotion on ("liquid" product).



4. Check out the standard product page display before adding the widget (title, images, buy button, etc.).

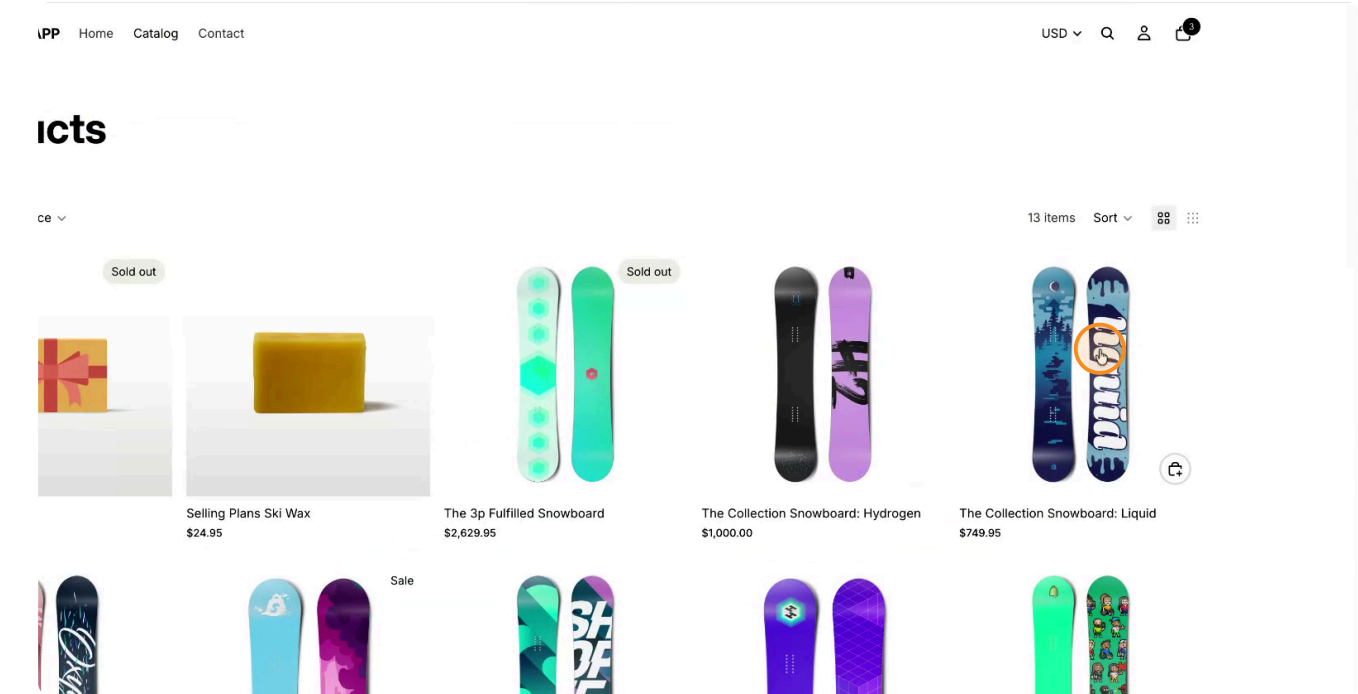
Step 6: Add the Bundle Offer Widget to the Product Page

1. In the theme editor, find the section with the **Add to cart** button.
2. Click the **+** button just above (or wherever you want) to add a new block.
3. In the list of ReducemBundle blocks, pick **Offer** (not the progress bar yet).
4. Confirm the addition: the standard product bar will disappear, and the bundle offer block will show up.

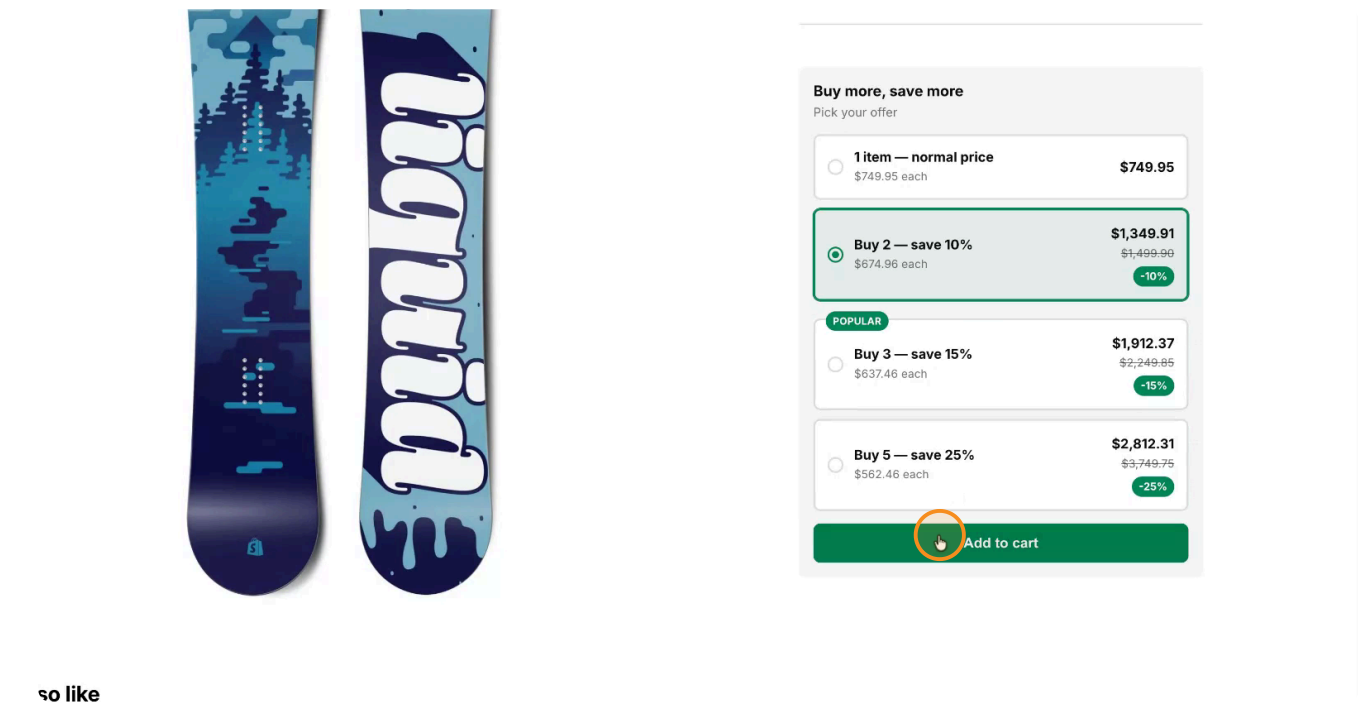
5. Make sure the offers are visible and that each product can be added to the cart with the provided buttons.
6. Click **Save** in the theme editor to keep your changes.

Step 7: Test the Bundle Offer in Your Store

1. Open your online store (as a customer would) to check the results.
2. Navigate to the **collection** with the product on promotion.



3. On the product or collection page, add the **two required products** to activate the **10% discount**:
- Click to add the products to your cart.
4. Then, go to your **cart**.





Buy more, save more
Pick your offer

☐ 1 item — normal price \$749.95 each	\$749.95
☒ Buy 2 — save 10% \$674.96 each	\$1,349.91 \$1,499.90 -10%
☐ Buy 3 — save 15% \$637.46 each	\$1,912.37 \$2,249.85 -15%
☐ Buy 5 — save 25% \$562.46 each	\$2,812.31 \$3,749.75 -25%

Added to cart
[View cart](#)

5. Check that:

- The **discount is active**;

Welcome to our store

Oa Digital Test APP Home Catalog Contact USD ▾

05:28

Cart 2

 The Collection Snowboard: Liquid
Buy 2 — save 10%
\$674.96 \$749.95

— 2 + 

\$1,349.92

Discount

Estimated total

Taxes and shipping calculated at checkout

Check out

You may also like

Sold out

- The cart clearly shows **-10%** on the **total**;

05:30

⏸
↺
🗑
⬆

Welcome to our store

Oa Digital Test APPHomeCatalogContact

USD ▾

Cart2



The Collection Snowboard: Liquid
Buy 2 — save 10%
~~\$674.95~~ \$749.95

— 2 +

🗑

\$1,349.92

Discount

Estimated total

Taxes and shipping calculated at checkout

Check out

You may also like

Sold out



Sold out



Sold out



Sold out



05:32

⏸
↺
🗑
⬆

Welcome to our store

Oa Digital Test APPHomeCatalogContact

USD ▾

Cart2



The Collection Snowboard: Liquid
Buy 2 — save 10%
~~\$1,749.95~~ \$1,574.95

— 2 +

🗑

\$1,349.92

Discount

Estimated total

Taxes and shipping calculated at checkout

Check out

You may also like

Sold out



Sold out



Sold out



Sold out



- The discount applies to all qualifying products, so you see **-10% off the total**.

The Collection Snowboard: Liquid
Buy 2 — save 10%
\$674.96 \$749.95

— 2 + 🗑️

\$1,349.92

Discount +

Estimated total \$1,349.92 USD

Taxes and shipping calculated at checkout.

Check out

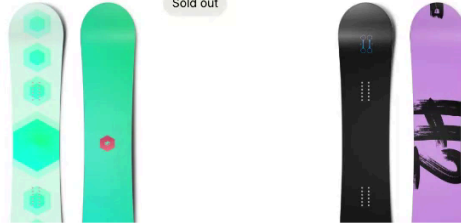
so like

View all

Sold out



Sold out



The Collection Snowboard: Liquid
Buy 2 — save 10%
\$674.96 \$749.95

— 2 + 🗑️

\$1,349.92

Discount +

Estimated total \$1,349.92 USD

Taxes and shipping calculated at checkout.

Check out

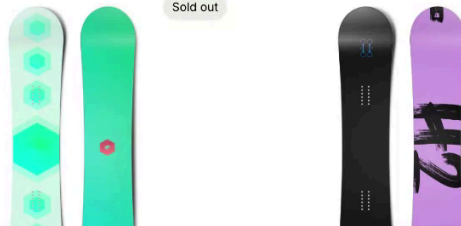
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View all

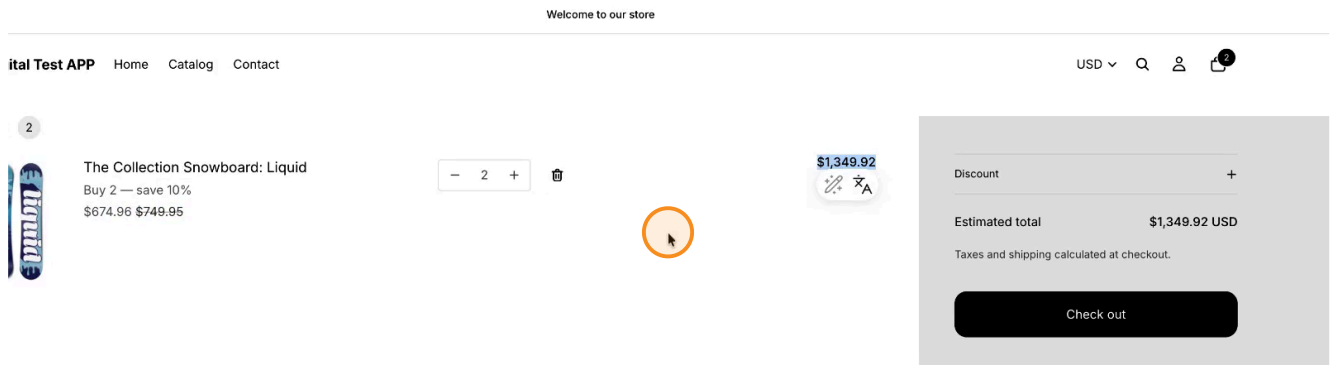
Sold out



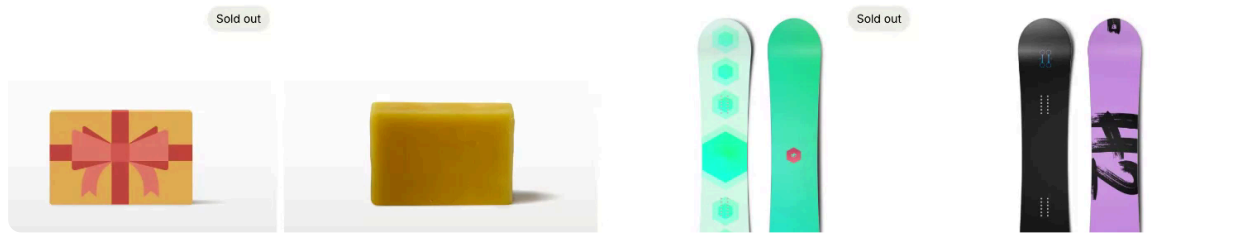
Sold out



1. Confirm the final total shows **-10% off the cart.**



may also like

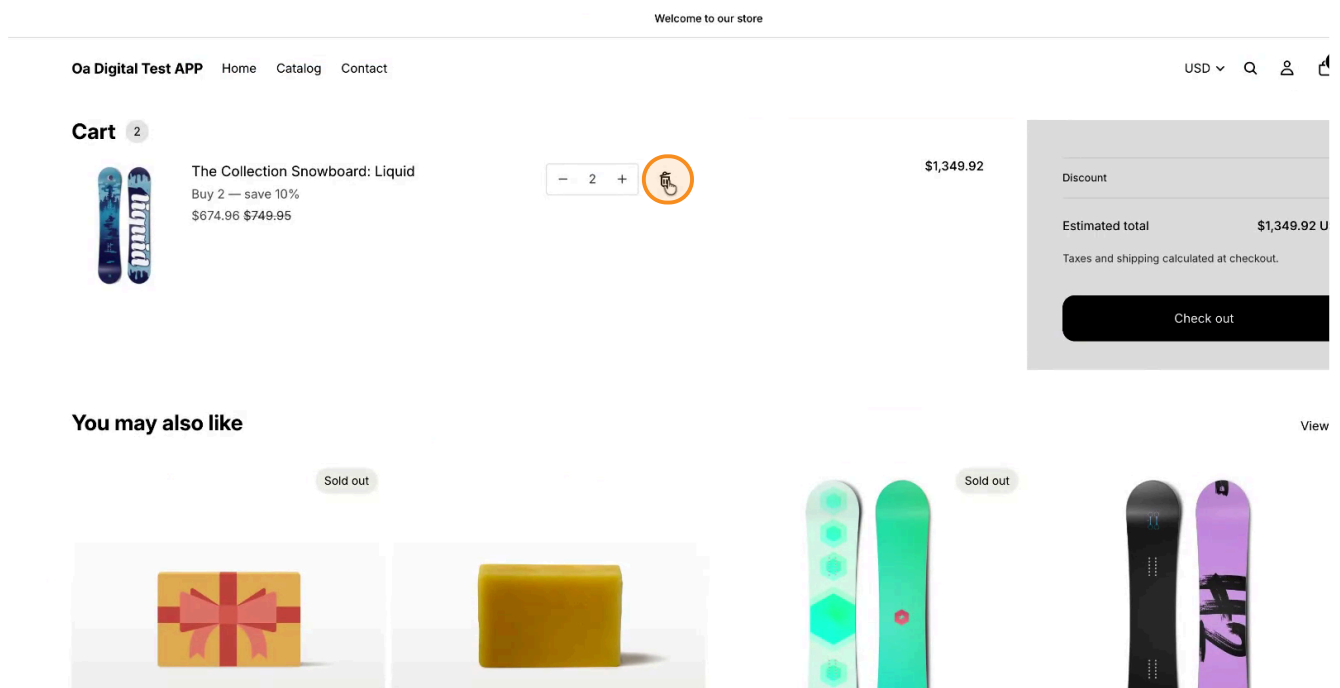


Step 8: Swap the Offer for the Progress Bar

1. Go back into the theme editor.
2. Remove the **offer** block you previously added.
3. Add the **Progress Bar** block from ReducemBundle instead.
4. Place the progress bar where you want it on the page (like above or below the add to cart button).
5. Click **Save** to apply your changes.

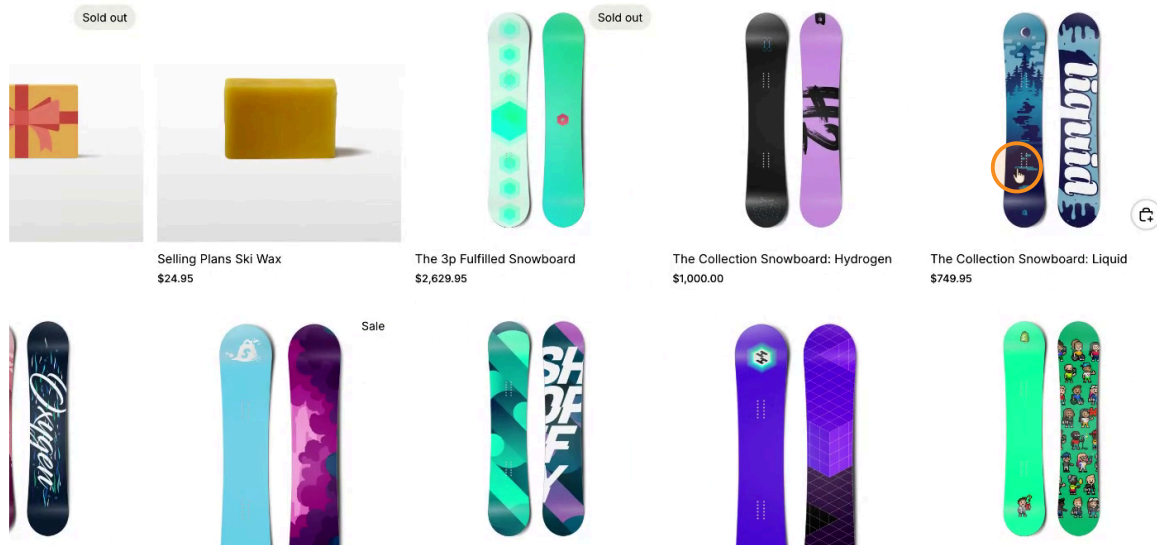
Step 9: Test the Progress Bar on the Product

1. Return to your online store.
2. Empty your cart completely.
3. Go back to the **test product** (the one from the promotion).



ce ▾

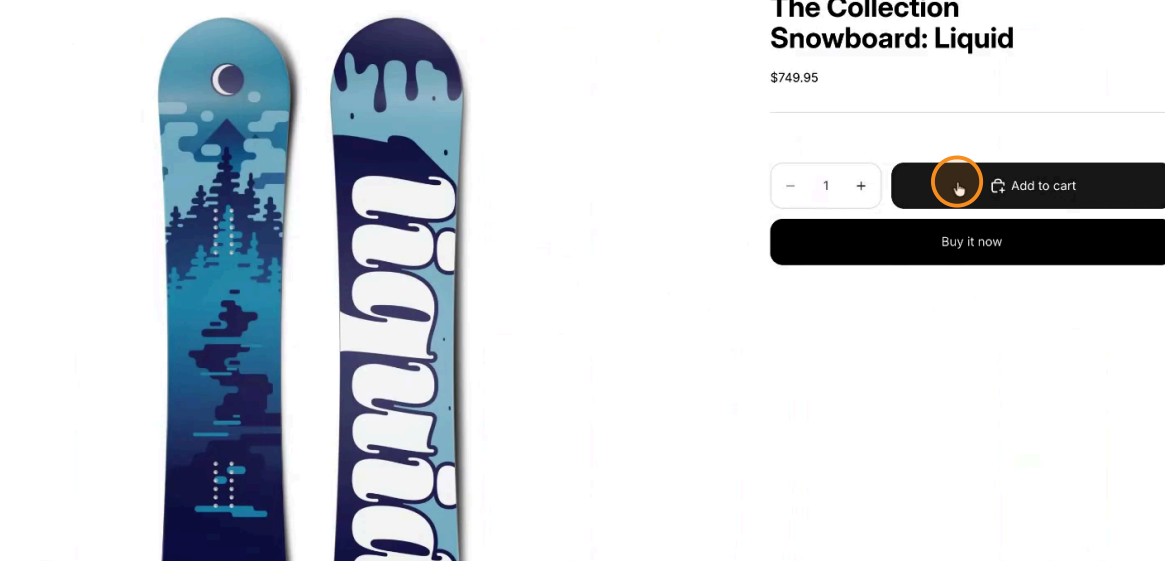
13 items Sort ▾ 🧺 ⋮



4. Add **one product** to your cart:

- You should see the **first offer** on the progress bar pop up:
 - For example, a message like "Add one more to save 10%".

Welcome to our store



5. Add a **second product**:

- The bar jumps to the **next offer**, like:
 - "3 items: save 15%".



The Collection Snowboard: Liquid

\$749.95

1 more item(s) and you save 10% on The Collection
Snowboard: Liquid

– 1 +

🛒 Add to cart

Buy it now

6. Add a **third product**:

- The bar now shows the **final offer**, for example:
 - "5 items: save 25%".



The Collection Snowboard: Liquid

\$749.95

1 more item(s) and you save 15% on The Collection
Snowboard: Liquid

– 1 +

🛒 Add to cart

Buy it now



The Collection Snowboard: Liquid

\$749.95

2 more item(s) and you save 25% on The Collection
Snowboard: Liquid

– 1 +

Add to cart

Buy it now

7. Keep adding items until you reach the last offer set in the progress bar, and check that the discounts kick in correctly.



The Collection Snowboard: Liquid

\$749.95

2 more item(s) and you save 25% on The Collection
Snowboard: Liquid

– 2 +

Add to cart

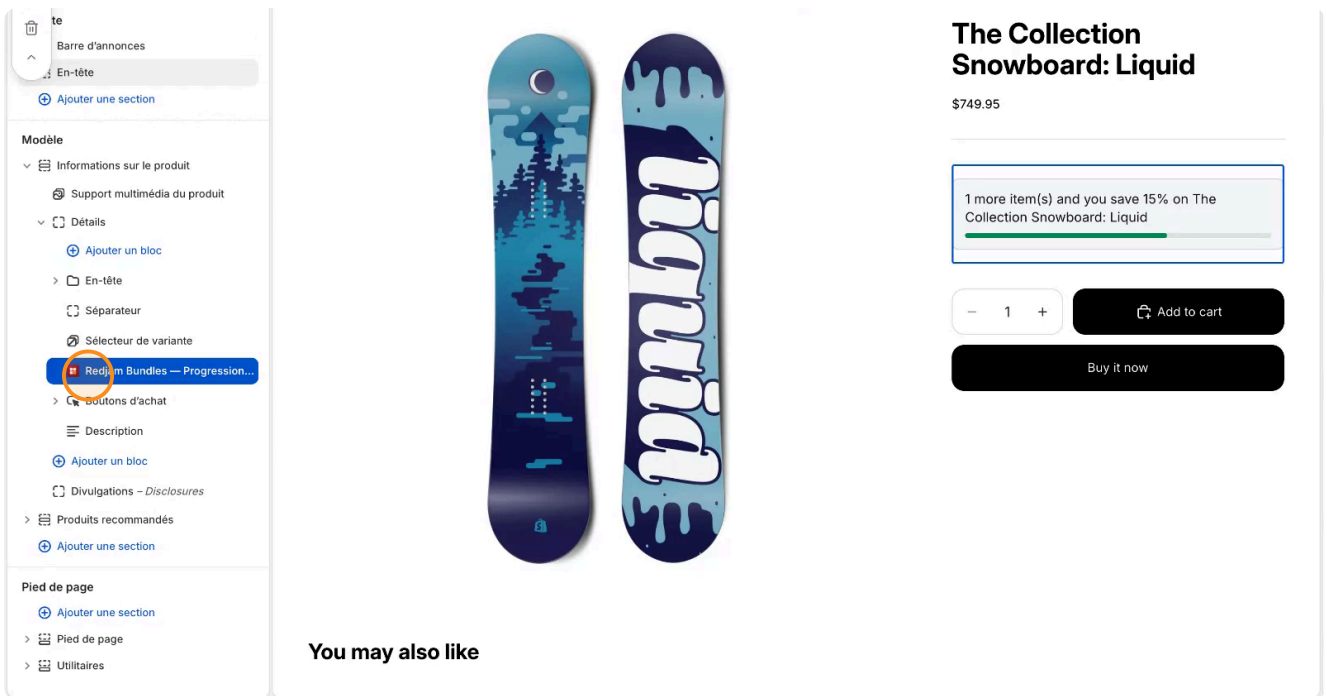
Buy it now

Step 10: Customize Widget Appearance

1. In the ReducemBundle interface, go to the customization options.
2. Adjust how your widgets (offer and progress bar) look to match your store's theme:
 - Background colors;
 - Text colors;
 - Rounded corners;
 - Element thickness;
 - Wording and messages shown on your theme.
3. Save each change so you can preview updates live in your store.

Step 11: Understanding the Different Subscription Plans

1. Check out the **subscription plans** section in the app.



2. Free plan:

- Only 1 bundle on 1 product;
- Up to **50 orders** with this discount (across all offers);
- Access to the **progress bar**;
- Can **customize widgets**.

3. Monthly plan at €9.99/month:

- Unlimited bundles;
- Includes all features of the free plan (offers + progress bar + customization);
- Access to **email support**.

4. Annual plan at €99:

- All the same features as the monthly plan (full access to offers and the progress bar);
- **2 months free** (one yearly payment);
- **Priority support**.

5. Pick the plan that fits your order volume and how many bundles you need.